



**Dynamics of Institutions and Markets in Europe** is a network of excellence of social scientists in Europe, working on the economic and social consequences of increasing globalization and the rise of the knowledge economy.

# INTELLECTUAL PROPERTY RIGHT (IPR) WORKSHOPS



Sponsored by the  
6<sup>th</sup> Framework Programme  
of the European Union

March 23 – 24, 2006

This event is targeted for the academic community and those who hold an interest in critical IPR debates.

The Rules, Norms and Standards on  
Knowledge Exchange...  
Are they effective? What do you think...?

**Workshop one:** March 23<sup>rd</sup> 2006, 09:15 - 16:00

**The Rules, Norms and Standards in the Institutional IPR environment.**

Does the current IPR system effectively achieve its objectives of:

- Stimulating innovation-based competition
- Facilitating spill-over, expanding knowledge based ideas and the creative expressions of ideas
- Rewarding inventiveness and creativity throughout the economic system;
- Facilitating sustainable development of firms and industries.
- What are the implications for IPR policy at a national and international level?

After this workshop Professor Cristiano Antonelli will give a **Public Lecture** on the workshop issues: 16:00 – 17:00, followed by a Drinks Reception. For further details, see: [http://ipr.dime-eu.org/ipr\\_workshops](http://ipr.dime-eu.org/ipr_workshops)

**Workshop two:** March 24, 2006, 9:15 - 15:30,

**The Rules, Norms and Standards of Corporate and Industry IPR Practices when Profiting from Innovations in Technology and Creative Expressions.**

- What kind of collaboration, competition, IPR governance, IPR markets, licensing practices and industrial context does this generate?
- How does this effect the performance of IPR based firms and industry sectors?
- What are the implications for the appropriate strategic management of IPRs at corporate and industry level?

**Venue for both workshops:** B01 Clore Management Centre, Torrington Square, Birkbeck College, University of London, Bloomsbury, London. How to find us: <http://www.bbk.ac.uk/bbk/findingbirkbeck/maps/immediateareawebmap.html>.

Further information on the DIME IPR research and activities:  
<http://ipr.dime-eu.org/>

Presenters and participants include a range of recognized IPR scholars. Participation is free and refreshments will be provided during the workshops.

**The programme and registration form** (limited space available) can be downloaded from: [http://ipr.dime-eu.org/ipr\\_workshops](http://ipr.dime-eu.org/ipr_workshops)

**Please submit the registration form** to Dr Birgitte Andersen (Reader in the Economics and Management of Innovation) who is hosting this event through the auspices of the DIME (*Dynamics of Institutions and Markets in Europe*) Network of Excellence, by emailing: [IPRevent@bbk.ac.uk](mailto:IPRevent@bbk.ac.uk)

*Workshop programmes are listed on the following two pages...*



**WORKSHOP 1 (March 23 2006): Rules, norms and standards in the institutional IPR environment**

TIME TABLE	ROOM	ACTIVITY
9:15 – 9:30	Reception	Registration
9:30-11:00	Room B01	<p>Welcome (<a href="#">Birgitte Andersen</a>)</p> <p><i>Chair (Ed Steinmueller)</i>  <u>IPR in a knowledge based economy</u></p> <ul style="list-style-type: none"> <li>➤ Technological regimes and social value of patent systems / Social and technological efficiency of patent systems (<a href="#">Murat Yildizoglu</a>)</li> <li>➤ Rethinking the economic role of patents in a knowledge based economy (<a href="#">Patrick Cohendet</a>, <a href="#">Mathieu Farcot</a> and <a href="#">Julien Pénin</a>)</li> <li>➤ IPR in Italian Public Research Organizations: The 3 routes under the current Italian legal system (<a href="#">Barbara Angelini</a> and <a href="#">Francesco Saverio Donadio</a>)</li> </ul>
11:00-11:30	Basement	Coffee
11:30-13:00	Room B01	<p><i>Chair (Jesper L. Christensen)</i>  <u>IPR on basic inventions in the public sectors of a globalizing economy</u></p> <ul style="list-style-type: none"> <li>➤ University research, intellectual property rights and the European innovation system (<a href="#">Bart Verspagen</a>)</li> <li>➤ Industrial and health related aspects of a global IPR system in developing countries: Case studies from the South (<a href="#">Samira Guennif</a>)</li> <li>➤ Intellectual Property Rights, Morality and Justice: the Case of Human Gene Patents (<a href="#">Theo Papaioannou</a>)</li> </ul>
13:00-14:00	Basement	Lunch
14:00-15:30	Room B01	<p><i>Chair (Nick Von Tunzelmann)</i>  <u>Coordination mechanisms of IPRs; what is public and private about technology revisited; and the anti commons debate</u></p> <ul style="list-style-type: none"> <li>➤ Rivalry and technological complementarities in computer software (<a href="#">Luigi Marengo</a> and <a href="#">Corrado Pasquali</a>)</li> <li>➤ Patent claims in UMTS Standardization (<a href="#">Rudi Bekkers</a> and <a href="#">Joel West</a>)</li> <li>➤ Is Knowledge a Global Public Good? (<a href="#">Daniele Archibugi</a>)</li> </ul>
15:30 - 16:00	Basement	Coffee
16:00 – 17:00 <b>PUBLIC LECTURE</b>	Room B01	<ul style="list-style-type: none"> <li>➤ Short welcome to the public (<a href="#">Vice Master at Birkbeck College, University of London, Professor Philip Dewe</a>)</li> </ul> <p><i>Chair (Daniele Archibugi)</i>  <b>PUBLIC LECTURE: Professor Cristiano Antonelli will debate: “Intellectual Property Rights and Knowledge Essentials for Business and Society”</b></p> <ul style="list-style-type: none"> <li>➤ Closing (<a href="#">Birgitte Andersen</a>)</li> </ul>
17:00	Basement	Drinks reception in association with <b>PUBLIC LECTURE</b>
18:30	Nearby restaurant	<b>WORKSHOP DINNER for workshops 1 and 2</b>



**WORKSHOP 2 (March 24, 2006): Rules, norms and standards in corporate and sectoral IPR practices when profiting from technological innovations and innovations in creative expressions.**

TIME TABLE	ROOM	ACTIVITY
9:15 – 9:30	Reception	Registration (if you are a new arrival)
9:30-11:00	Room B01	<p><i>Chair (Sue Konzelmann)</i></p> <p><u>Alternative appropriation regimes</u></p> <ul style="list-style-type: none"> <li>➤ Patents, Inducement Prizes, and Contestant Strategy: An institutional Perspective (<b>Jerome Davis and Lee N. Davis</b>)</li> <li>➤ Alternative appropriation regimes fostering innovation and economic growth: an experiment of local Government in Greece (<b>Alexios Zavras, Theodoros Karounos, Dimitris Korbetis, Yannis Caloghirou</b>)</li> <li>➤ New approaches to intellectual property: from open software to knowledge based industrial activities (<b>Nicolas Jullien and Jean-Benoît Zimmermann</b>)</li> </ul>
11:00-11:30	Basement	Coffee
11:30-13:00	Room B01	<p><i>Chair (Odile Janne)</i></p> <p><u>Firms' use of IPR tools to reinforce their position and to create value</u></p> <ul style="list-style-type: none"> <li>➤ Open strategies, open source strategies and the issue of value capture in the software industry (<b>Laure Muselli</b>)</li> <li>➤ Value Creation from Patents: Empirical Study (<b>Ludmila Striukova</b>)</li> <li>➤ IP tools, standards and market positioning (<b>Isabelle Liotard</b>)</li> </ul>
13:00-14:00	Basement	Lunch
14:00-15:00	Room B01	<p><i>Chair (Daniele Archibugi)</i></p> <ul style="list-style-type: none"> <li>➤ Dissemination and Deliverables (<b>Birgitte Andersen reviews with the DIME participants</b>)</li> <li>➤ The performance of IPR systems and differences in potentials for growth: A proposed joint research agenda for the future of WP14 (<b>Birgitte Andersen reviews with the DIME participants</b>)</li> </ul>
15:00-15:30	Basement	Coffee and goodbye
18:30	Nearby restaurant	End of programme dinner for DIME fellows and presenters staying overnight