

Philipps



Universität  
Marburg

International Marburg Conference on

# “Networking, Clusters and Local Knowledge Exchange”



June 15, 2010 | Alte Universität | Lahntor 3 | 35032 Marburg

# The International Marburg Conference

... brings together researchers and practitioners in order to discuss scientific knowledge and practical experience on how clusters and networks can be supported and organised. Bringing together leading experts from the academic sphere with cluster managers and policy-makers from governmental and international organisations the Marburg conference will present a unique opportunity to discuss the following questions:

- 1 What are adequate tools to support clusters? Starting from the experiences from different countries and programs the different tools supporting clusters across Europe are discussed to identify of common ground and best-practice.
- 2 What are the differences between supporting clusters and supporting networks in terms of policy-making? Scientists and practitioners from different schools of thought discuss the differences between clusters and networks and the possible implications for policy measures.

- 3 How can cluster organisations be managed best? Cluster managers and scientists discuss the various ways in which clusters can be organised. The discussion focuses on the conditions that determine the effectiveness of different forms of cluster organisation. Differences between industries, their life-cycle stage and the emergence of new cluster-building industries will be adressed.
- 4 How can the knowledge exchange within regions be improved? Scientists and practitioners discuss about the problems and obstacles in local knowledge exchange and how these problems and obstacles can be overcome.

Long breaks between the sessions provide the opportunity to continue the discussions on these topics in smaller groups and bilateral interaction.



Prof. Dr. Dr. Thomas Brenner  
Philipps-University Marburg

With friendly support:



# Timetable 9.45 am to 1.00 pm

09.45 am **Welcome and introduction**

10.00 am **Panel A:**

## International perspectives on tools for cluster policy

Participants:

- **María José Aranguren**  
Basque Institute of Competitiveness,  
San Sebastian, Spain
- **Prof. Philip Cooke**  
Cardiff University, Wales,  
United Kingdom
- **Carsten Schierenbeck**  
European Commission, DG Enterprise,  
Brussels, Belgium
- **Jürgen Wengel**  
Federal Ministry of Education  
and Research, BMBF, Berlin

Moderation: **Prof. Thomas Brenner**  
Philipps-University Marburg

11.15 am **Coffee break**

11.45 am **Panel B:**

## Differences in supporting networks and clusters

Participants:

- **Prof. Matthias Kiese**  
Fachhochschule Nordwestschweiz,  
Brugg, Swiss
- **Gerd Meier zu Köcker**  
Kompetenznetze Deutschland,  
VDI/VDE-IT, Berlin
- **Gerrit Stratmann**  
HA Hessen Agentur GmbH, Wiesbaden

Moderation: **Prof. Michael Stephan**  
Philipps-University Marburg



Foto: Markus Farnung



# Timetable 1.00 pm to 5.00 pm

01.00 pm **Lunch break**

02.00 pm **Panel C:**

## Good cluster management: One model fits all?

Participants:

- **Christoph Beer**  
ICT Cluster Bern (Cluster Manager  
of the Year 2009), Switzerland
- **Gino Brunetti**  
Software Cluster „Software innovations  
for the digital enterprise“, Darmstadt
- **Clemens Mostert**  
Kompetenznetzwerk dezentrale  
Energietechnologien deENet e.V., Kassel
- **Dieter Rehfeld**  
Institut Arbeit und Technik, Gelsenkirchen
- **Andreas Weissflog**  
Technologie Innovation Medizintechnik  
Mittelhessen, timm, Gießen

Moderation: **Gerrit Stratmann**  
HA Hessen Agentur GmbH, Wiesbaden

03.15 pm **Coffee break**

03.45 pm **Panel D:**

## Organising local knowledge flows

Participants:

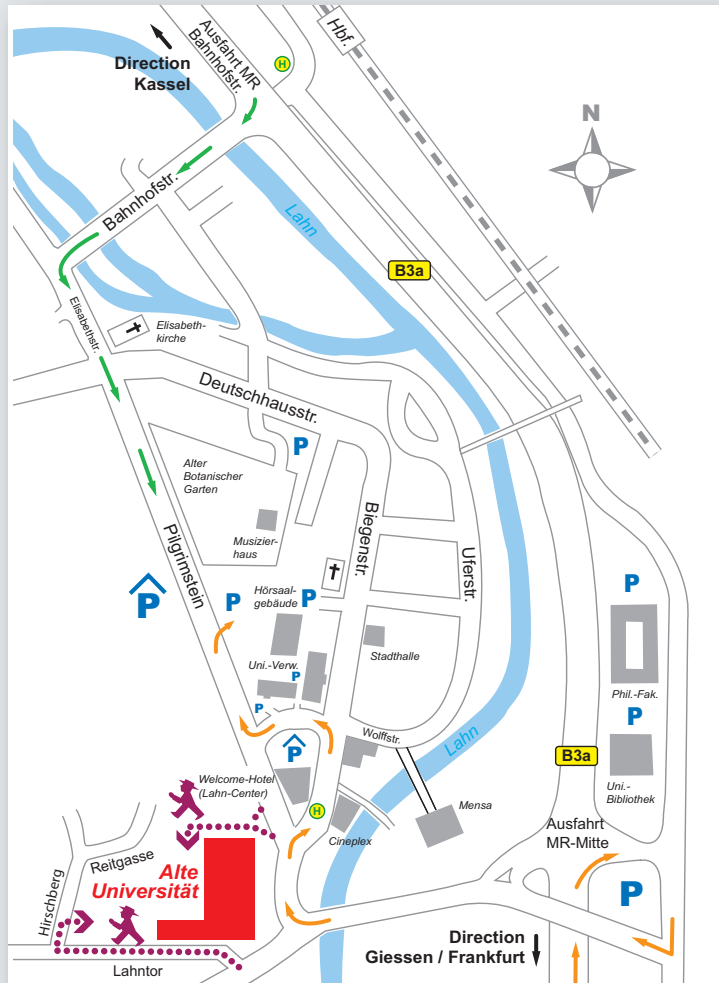
- **Heiner Depner**  
RKW Kompetenzzentrum,  
Eschborn
- **Prof. Henrik Halkier**  
Aalborg University, Denmark
- **Stewart MacNeill**  
University of Birmingham, United Kingdom

Moderation: **Prof. Simone Strambach**  
Philipps-University Marburg

05.00 pm **Closing Remarks  
and Get-together**



# Conference venue



## Alte Universität | Alte Aula | Lahntor 3 | 35032 Marburg

- **By Deutsche Bahn (German Rail):** Either take a taxi in front of the Marburg main station and ask the driver to take you to Alte Universität, Lahntor 3, or take a municipal bus number 1, 2, 3, 4, 5, 6 and 7. Get off at “Rudolphsplatz”. Follow the street in the direction of the bus until you reach Lahntor. Turn right and take the first street onto your right (Hirschberg). Stay onto your right until you reach the main entrance of Alte Universität.
- **By car from Kassel (north):** Leave the urban motorway at the Marburg-Bahnhofstrasse exit. Take a left at the first traffic light onto Bahnhofstrasse in the direction of the city center. Turn left onto Elisabethstrasse at the end of Bahnhofstrasse. At Elisabeth Church (Elisabethkirche) keep straight on Pilgrimstein. You find several parking areas available.
- **By car from Frankfurt/Gießen (south):** Leave the urban motorway at the Marburg-Mitte exit (near the Esso petrol station). At the next traffic light take a right turn in the direction of the city center. At the third traffic light, and after crossing the bridge over the Lahn river, take a right at the next traffic light and stay in the left lane. Go past the Cineplex cinema on your right, and then change to the left lane before you reach the second pedestrian crossing, then take a left turn. Turn right at the end of the street. You find several parking areas available.



Registration (ONLINE)  
[www.hessen-cluster.de](http://www.hessen-cluster.de)

Registration  
(FAX)

# Application form per Fax +49 6421 28-28950

Name

Company / University

Department

Street

City

Phone

Fax

E-Mail

Signature

**Contact:**

**Dipl.-Geogr. Charlotte Schlump**

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**Registration deadline:  
June 10, 2010**

**Please register online if possible >>>**



**Registration (ONLINE)**

[www.hessen-cluster.de](http://www.hessen-cluster.de)