



London conference

May 22-23 2008

Dynamics of Institutions and Markets in Europe is a network of excellence of social scientists in Europe, working on the economic and social consequences of increasing globalization and the rise of the knowledge economy.
<http://www.dime-eu.org/>

The Creative Industries and Intellectual Property

Conference website:

<http://www.dime-eu.org/wp14/conferences/creative-industries>



**6th Framework Programme
of the European Union**

The Creative Industries are widely cited as an increasingly important part of national economies both in terms of impact and size as well as job creation and value added to Gross Domestic Product. They are also heralded as a potential source of national competitiveness, an important area of current and future export and a key contributor to the knowledge economy.



**Creative
Industries
Observatory**

Creating Knowledge...

Informing Industry

<http://www.creativeindustriesobservatory.com/>

In line with many national government policies, a central aim of this conference is to support the creative industries and their participants by raising their profile and by assisting their development, in order to support their businesses and the cultural expressions of societies.

This research based conference contributes by comparing, discussing and analysing if and how the current rules, norms and standards stimulate and/or hinder creativity, innovation and the appropriation of knowledge and value in the creative industries.



Founded in 1823 and based in London's Bloomsbury, Birkbeck extends educational opportunities while achieving world class research results

The topic of Intellectual property rights (IPRs) will be dominant throughout this conference, but other related intellectual property observations are also welcome.

PAPER CALL

Contributors wishing to present papers to this conference should submit an abstract on **any topic related to the rules, norms and standards which are used in order to stimulate creativity, innovation and the appropriation of knowledge and value in the creative industries, and which has a special focus on issues relating to intellectual property.**

They could, for example, address the following questions:

- How is creativity generated, managed, communicated and used?
- What are the institutional and organizational frameworks which facilitate innovation and appropriation in the creative industries, and do they stimulate sustainable economic growth, market development and cultural expansion at all levels (firm, industry, region (e.g. city), national, international or global)?
- How does the new digital technological paradigm challenge the processes of innovation and appropriation in the creative industries?
- Is there a trade-off between corporate dominance and cultural expansion in the creative industries?
- Is there a relationship between IPRs and (in)equality with respect to income or cultural expansion?
- Should there be ethical or moral considerations when we manage intellectual property in the creative industries?
- How important are patents, copyrights and brands for the creative industries, and are they of equal interest to all creators, venture capitalists, users, etc?
- Do we need alternative appropriation regimes than those related to IPRs?
- How well is the role of intellectual property dealt with in the financing and accounting of creative industries?
- What are key sources of uncertainty and what is the structure of risk and return in the creative industries?
- How do we explore homogeneity and heterogeneity when we define the creative industries?

While definitions of what specific activities contribute to the creative economy may vary, for the purpose of this conference we draw on the widespread and internationally recognized definition of the creative industries as originally provided by the UK Department of Culture Media and Sport (DCMS):

"The creative industries are those industries that are based on individual creativity, skill and talent. They are also those that have the potential to create wealth and jobs through developing intellectual property."

The 13 sub-sectors which the DCMS definition includes are:

1. Advertising
2. Architecture
3. Art and Antiques market
4. Computer and video games
5. Crafts
6. Design
7. Designer Fashion
8. Film and video
9. Music
10. Performing Arts
11. Publishing
12. Software
13. Television and Radio

We invite **empirical and theoretical** papers which **explore the above sectors or directly related activities**.

Interdisciplinary approaches are encouraged, so papers from **a range of theoretical, methodological and analytical perspectives** are welcomed.

Only original and not already published papers will be considered.

Publication plans:

- All papers will be uploaded on the conference web site: <http://www.dime-eu.org/wp14/conferences/creative-industries>
- If qualified, your paper will automatically form part of the DIME IPR working paper series on Intellectual Property Rights: <http://www.dime-eu.org/working-papers>
- The best papers presented at the conference will be selected for publication in a special issue of a refereed Journal or edited books
- The best papers from the conference will also be invited for submission to the *Creative Industries Journal*

Programme outline:

- Frequently check the conference web-site for **latest version of programme** and for list of **confirmed speakers**: (When full programme is ready it will be published on this web-site)
- We expect both plenary and parallel sessions.

Thursday May 22nd, 2008	9:00- 9:30 Registration (coffee and tea served) 09:30 – 11:00 Conference opening: Session 1 11:00 – 11:30 Coffee and tea 11:30 – 13:00 Session 2 13:00 – 14:00 Lunch 14:00 – 15:30 Session 3 15:30 –16:00 Coffee and tea 16:00 – 17:30 Session 4 19:00 – Evening buffet at Courthouse Kempinski: Courtroom No 1 -- where the good (Napoleon III, Oscar Wilde), the famous (John Lennon, Mick Jagger), and the not so good pleaded their case. http://www.courthouse-hotel.com/
Friday May 23rd, 2008	09:30 – 11:00 Session 5 11:00 – 11:30 Coffee and tea 11:30 – 13:00 Session 6 13:00 – 14:00 Lunch 14:00 – 15:30 Session 7 15:30 – 16:00 Coffee and tea 16:00 – 17:30 Session 8 17:30 – Champagne reception

PRACTICAL DETAILS

Co-organizers:

Dr Birgitte Andersen. *Reader in the Economics and Management of Innovation* at the University of London, Birkbeck College, and *Visiting Professor* at the British Institute of Technology and Ecommerce (BITE). She is the Director for the DIME Work Programme on 'The Influence of Rules, Norms and Standards on Knowledge Exchange' which has a special focus on IPRs. Her current research is on the dynamics of IPRs in with respect to economic performance, growth and sustainable development at all levels. Email: b.andersen@bbk.ac.uk
<http://www.bbk.ac.uk/manop/management/staff/andersen.shtml>

Dr Anna M. Dempster. *Lecturer in Management* at the University of London, Birkbeck College, and *Deputy Director of the Creative Industries Observatory (CIO)* at London College of Communication, University of the Arts London. Her research is concerned with innovation, strategic adaptation and evolution of organizations in highly uncertain and risky environments, including London based financial services and the creative industries. Email: a.dempster@bbk.ac.uk
<http://www.bbk.ac.uk/manop/management/staff/dempster.shtml>

Conference contact:

- IPRevent@bbk.ac.uk

Venue:

- *Clore Management Centre*, Torrington Square, Birkbeck College, University of London, Bloomsbury, London.

Registration:

You need to complete registration in order to attend. As there is limited space, please make an early registration in order to ensure a place.

See conference web page for <http://www.dime-eu.org/wp14/conferences/creative-industries> for registration details and nearby hotels.

Conference fees:

If you are a member of DIME EU Network of Excellence or the Creative Industry Observatory there is NO conference fee. Otherwise, the fees are as following:

Standard rate: £ 150*: This includes:

- Access to all conference presentations at the venue and all refreshments served at the venue
- Luxury evening buffet at Courthouse Kempinski on the 22nd May 2008 (see programme for details)

Student rate: £ 50*: This includes:

- Access to all conference presentations at the venue and all refreshments served at the venue
- Luxury evening buffet at Courthouse Kempinski on the 22nd May 2008 (see programme for details)

* Prices on all conference activities include heavy subsidy by the sponsors: DIME EU Network of Excellence, Creative Industry Observatory, and Birkbeck College, University of London.

Dates for your diary:

- **January 31st 2008:** Abstracts should be submitted no later than January 31st. However, as abstracts are evaluated upon submission please submit early to avoid disappointment. Submit to IPRevent@bbk.ac.uk
- Generally, notification regarding papers selected for presentation will follow shortly after submission (However, please accept delays over Dec/Xmas 2007 up to new year)
- **March 15th 2008:** Full papers should be submitted no later than March 15th. Submit to IPRevent@bbk.ac.uk. It is important that you SUBMIT YOUR PAPER WITHIN THE DEADLINE so the participants have a chance to read your paper before the conference. This will facilitate a fruitful discussion at the conference.
- **May 22nd and 23rd 2008:** The conference.