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“Creative Industries and Digital Copyright Reform”

Abstract

The advent of the Internet and new communications technologies has created many challenges for the copyright system. To protect the interests of copyright holders, policymakers throughout the world have been scrambling for legislative solutions, which are often modeled after laws in other countries and are heavily lobbied by the creative industries. Using as illustrations the recently proposed digital copyright reforms in Hong Kong and the ongoing efforts to introduce the creative commons license in the region, this presentation examines the strengths and weaknesses of legal transplants and offers guidelines on determining when those transplants would be undesirable. The presentation also explores the relationship between the creative industries and the national and global lawmaking processes.